REP HEADLINE# 6250644 TRF# 323881 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ REP: TEL# 703 528 7800 CREDIT ADVISORY: AGEN ORDER WORKSHEET

AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP FAX# 703 528 7880 **CHANGES** SEP5/12 17.53
*** WFTV-TV ***

AGY # ADV ORDER 3748 AGY. NAME GREAT AMERICAN MEDIA ADV. NAME ISS/DSCC WASHINGTON, 3050 K ST NW, CONTRACT # H 6250644 g 20007 **以西P.**# CLASS: NATL. SALES PRSN WA-BUYER NAME LAURA BASSETT OFF. # 6556 LOCAL

JOE KNAUER

SALESMAN

REGIONAL

PRDCT FLIGHT DATES DSCC-IE OCT9/12 NOV5/12 EST#1505 WK-4 COMMENTS: (LINE, ORDER, INVOICE)

DATE SEP5/12 17.53

REP: OK'D M3 SEE LN 51 TO LENA FR JULIE PLS CFM, THX 9/5

CITY TAX

STATE TAX

CO-OP

BILLING

NEEDED

CON CM ***** THIS S A CASH IN ADVANCE SCHEDULE *****

DSCC-IE

51 A 600A-900A	PROGRAM: NOON NEWS/SATURDAY	19 ES 1200N-1230P	19 ES 1200N-1230P	AGENCY ADVERTISER CODE = 49 AGENCY PRODUCT CODE = 53	:LINE#:REP :CD: TIME PERIOD : I : :LINE#: :
30	DAY	30	30	= 49 53	LGTH :
\$1,200.00		\$600.00	\$600.00	AGENCY EST# = 1505	SEC: RATE
10/14		10/27	10/13	= 1505	: START
10/14		11/3	10/20		: END : DATE
1		۲	0		SPTS:
SUN		SAT	SAT		END :SPTS: WEEK: DAYS DATE: /WK: INVT:
F	1	Ν	0		:TOTL:

PROGRAM: NEWS
ORD COM1: DUE TO PRGM CHANGE: FBALL
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-19
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-19

FOR 1

SPOT/WK

REP HEADLINE# 6250644 \$\$\$ MOD# 1: UNAPPROVEI HEADLINE# 6250644 TRF# 323881 MOD# 1: UNAPPROVED REV #1 \$\$\$ REP: TEL# 703 528 CREDIT ADVISORY: ORDER WORKSHEET 7800

7800 FAX# 703 528 7880
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP SEP5/12 17.53
CHANGES *** WFTV-TV ***

STATION MAKEGOOD OFFERS:
M3 OK'D BUY#19 OCT/12 :LINE#:REP LINE#: 461100.00 :CD: HIME NOV/12 PERIOD MISSED: SAT/1200N-1230P OFFER:SUN/600A-900A CMT:DUE TO PRGM CHANGE: 245800.00 LGTH SEC RATEFBALL OCT13 OCT14 START DATE OCT20 END DATE 30s :SPTS: /WK: CONTRACT \$600.00 \$1,200.00 NEEK TRACT TOTAL ٠. (SEP5/12) PLS ADVIS DAYS ADVISE. 706900.00 312 :SPTS: :TOTE:

MARKET TOTALS \$2,019,714 WFTV 35% WKMG 21% WOPX 0% WESH 26% WRDQ 2% WOFL 12% EFTV 0% WKCF 1% WRBW 3% CABL 0%

P-CLASS, PLAN, SECT MOD CODE SVC- NSI DEMOS- RA35+* A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES THIME X-LATEL-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE